#### **GREAT**

### Årets GREAT initiativ 2023



AI for intelligence Staffan Truvé, CTO and Co-founder Recorded Future.



### **GREAT**



Jerker Lindstén VP, VinnGroup

**Chairman GREAT** 





## WHAT IS GREAT?





GREAT is West Sweden's neutral collaboration arena to increase business competitiveness and solve societal challenges with digitalization.





## **OUR VISION**



#### **2GREAT**

Through **GREAT**, a meeting place where West Swedish business life, academia and the public sector work together to share experiences and jointly contribute to a world-leading digital development in West Sweden.





GREAT – a neutral enforcer who makes things happen







# QUESTIONS?

### **EGREAT**



