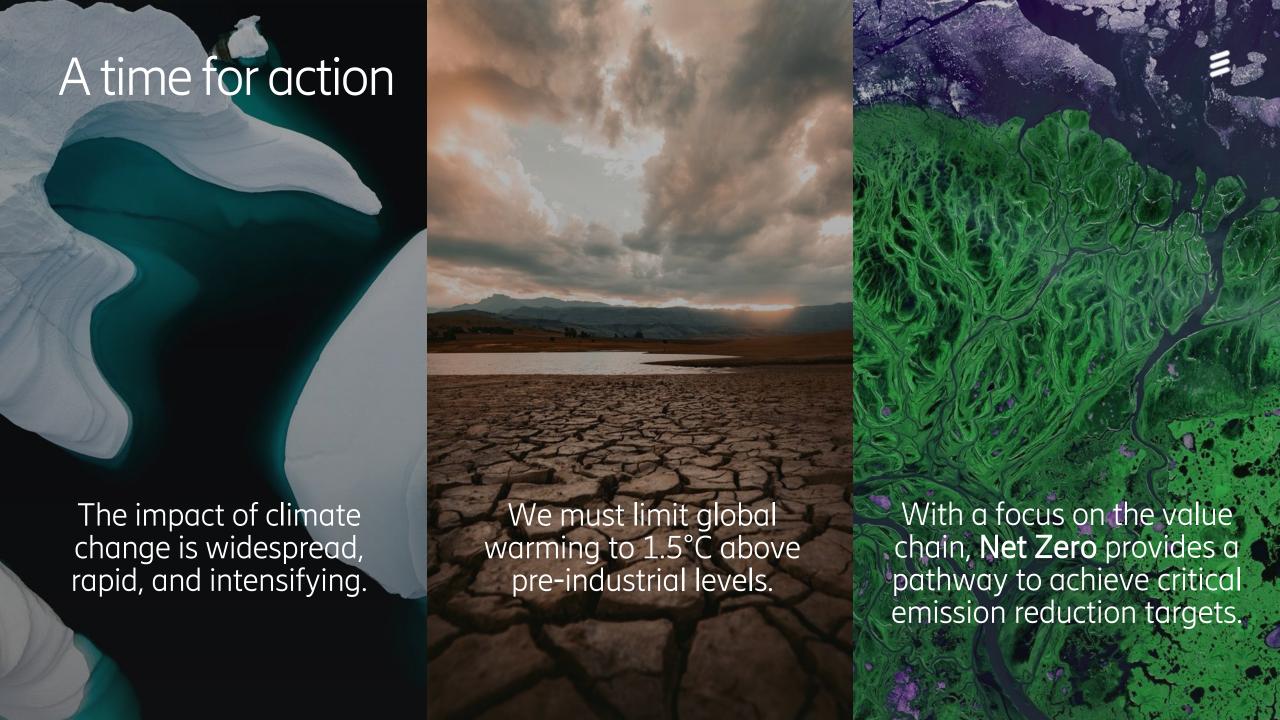
Breaking the energy curve

Tanja Balic
Product Developer Leader
Ericsson



Ericsson carbon footprint - 2030 ambition





Goal: Halve emissions from portfolio in use by 2030



Goal: Halve emissions from supply chain by 2030



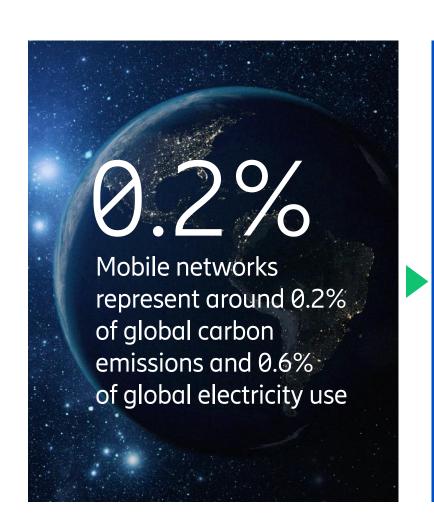
Goal: Reach Net Zero emissions from **own activities** by 2030



Future material
recycling potential at
End of Life of sold
products

Enabling Net Zero





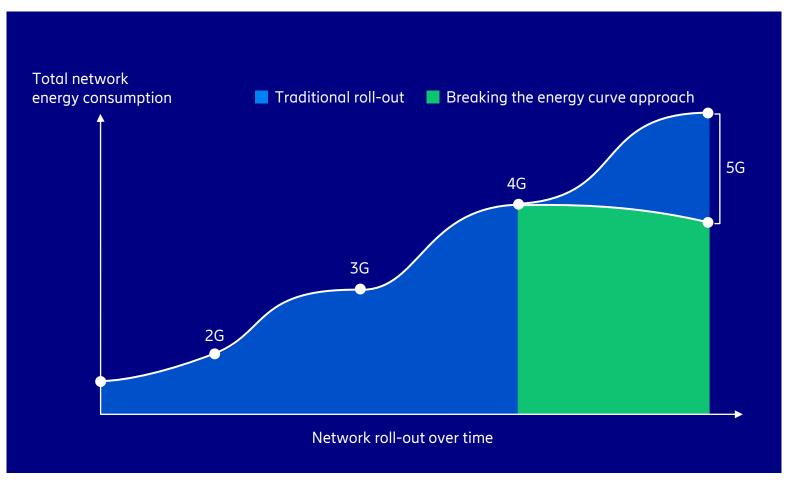
In order to reach Net Zero, it is important to reduce energy consumption and break the curve



Breaking the energy curve





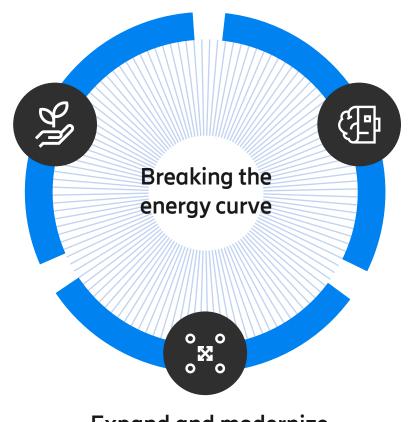


Our approach



Sustainable network evolution

Embrace a holistic view for network planning and operation



Expand and modernize

Modernize existing network while scaling up 5G

Operate intelligently

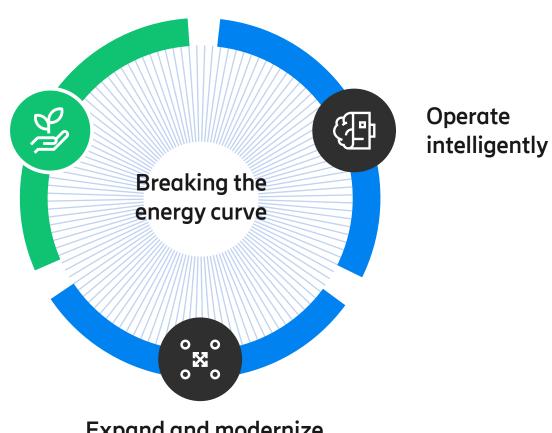
Leverage AI/ML and automation to boost energy savings

Sustainable network evolution



Sustainable network evolution

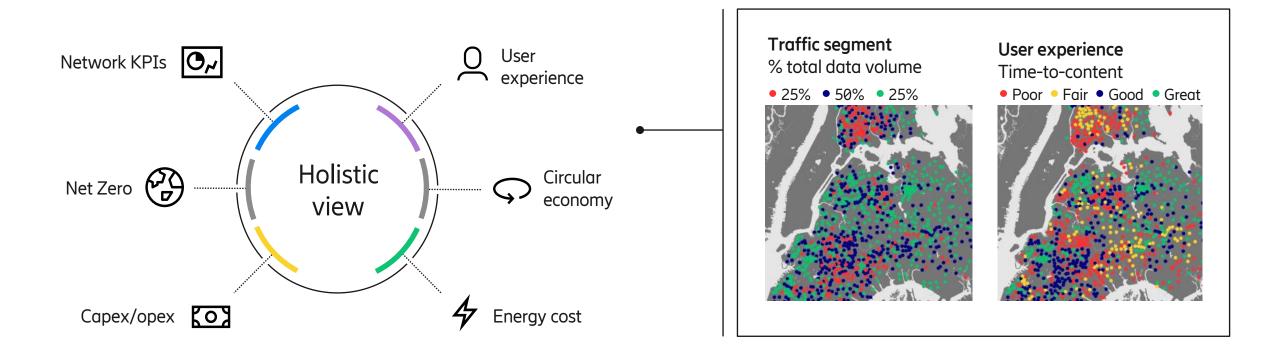
Embrace a holistic view for network planning and operation



Expand and modernize

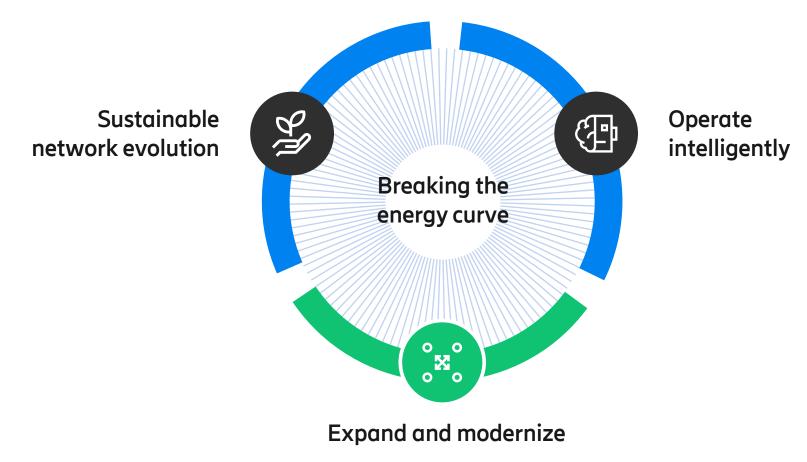
Holistic approach Meeting business targets and sustainability ambitions





Expand and modernize





Modernize existing network while scaling up 5G

2025 ambition in the journey towards Net Zero: Portfolio use

3

Aim to reduce radio site energy consumption by

~40%

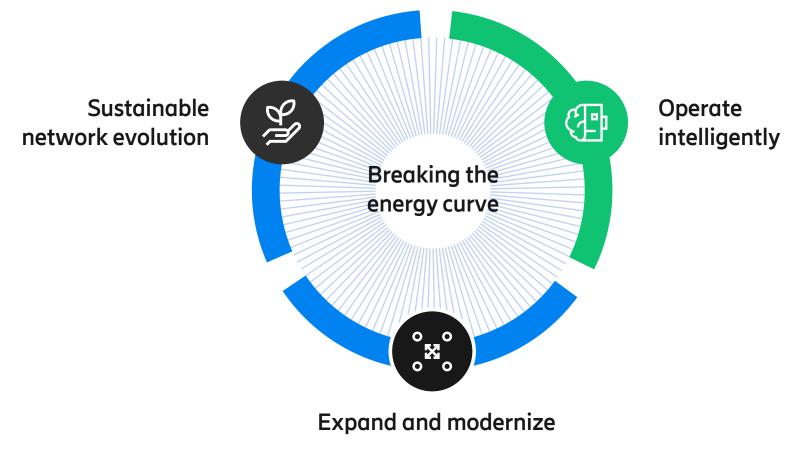
By supporting a shift to renewable energy, we anticipate radio site emissions reductions up to

~70%



Expand and modernize





Modernize existing network while scaling up 5G



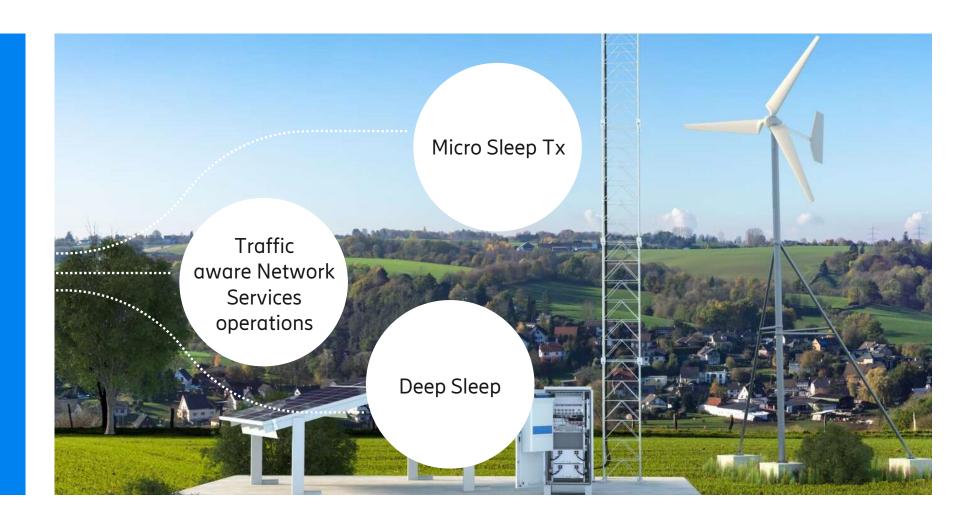


Software innovations enable

Up to

97%

less power consumption at low traffic

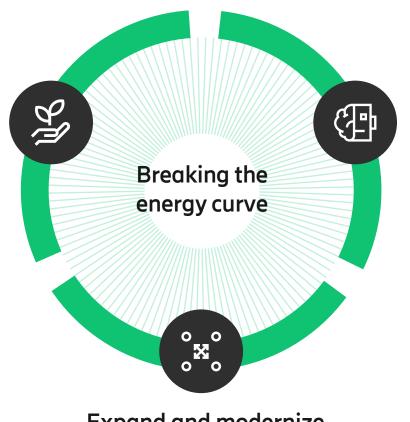


Breaking the energy curve



Sustainable network evolution

Embrace a holistic view for network planning and operation



Expand and modernize

Modernize existing network while scaling up 5G

Operate intelligently

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