

VOLVO



WE ARE CES READY

CES 2022 - Volvo Cars reflections, David Holecek, Security Class: Public

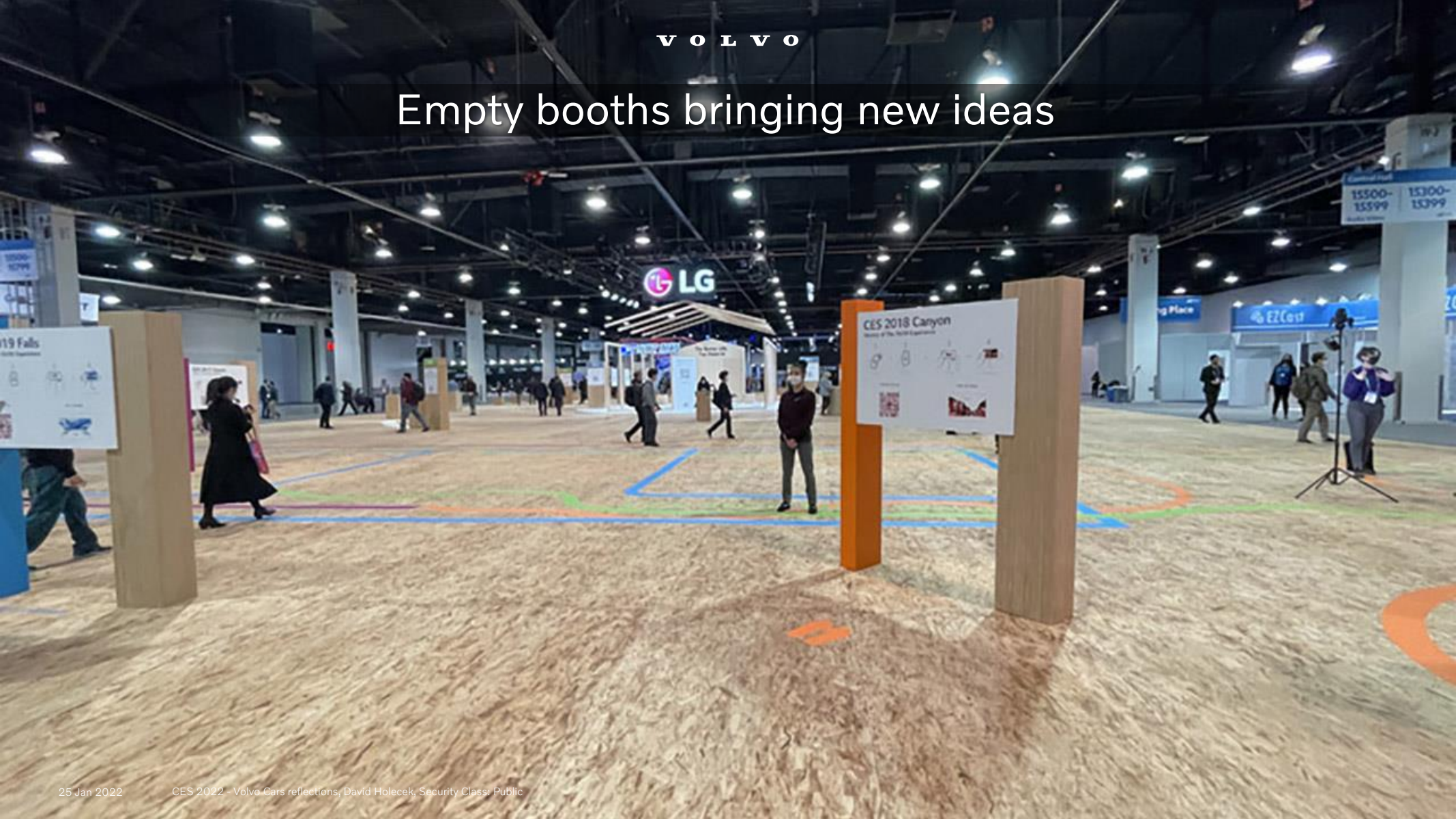
25 Jan 2022

V O L V O



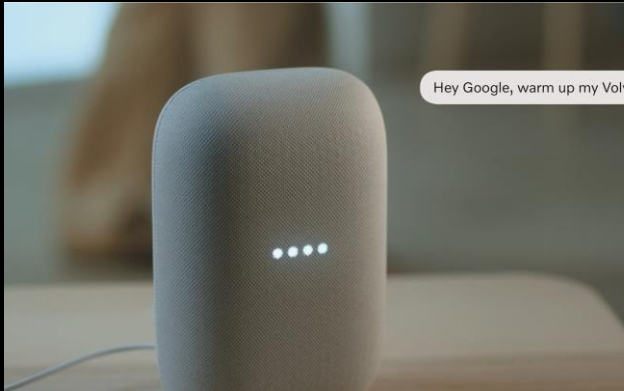
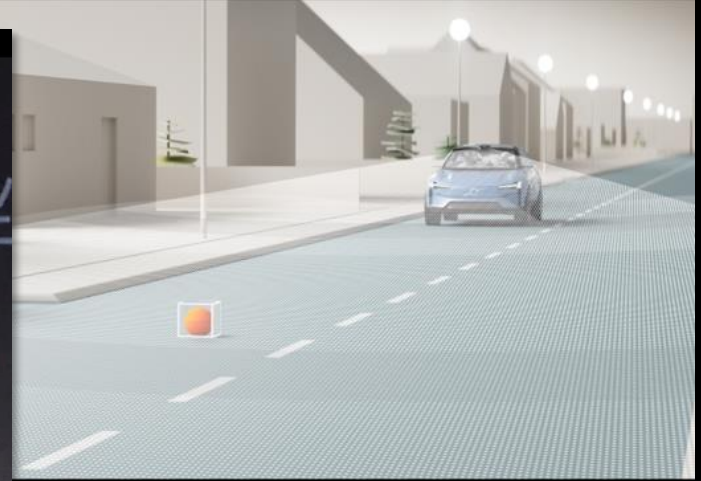
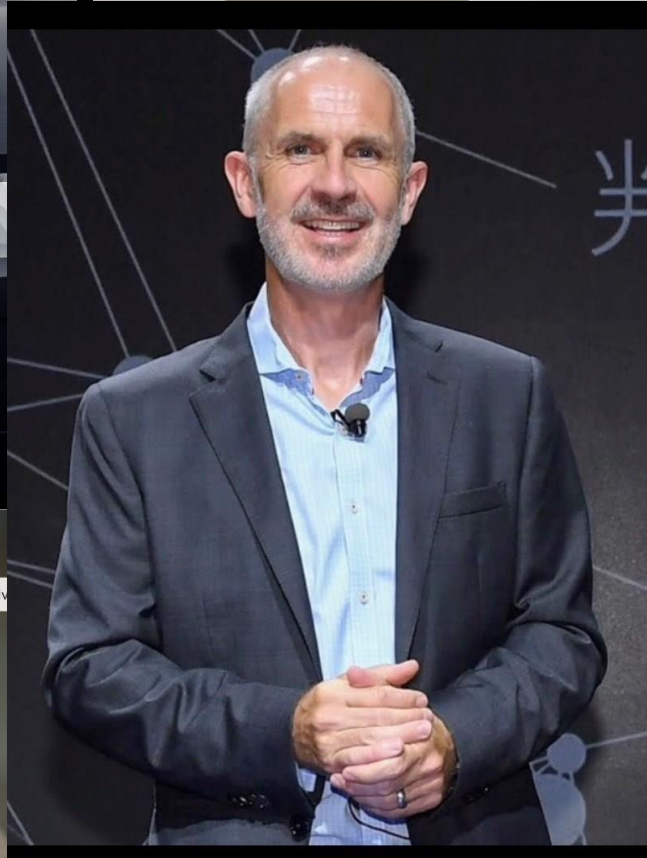
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Empty booths bringing new ideas



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Volvo Cars x 3, or 4... no 5!



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Chevy Silverado



volvo

Cadillac InnerSpace concept



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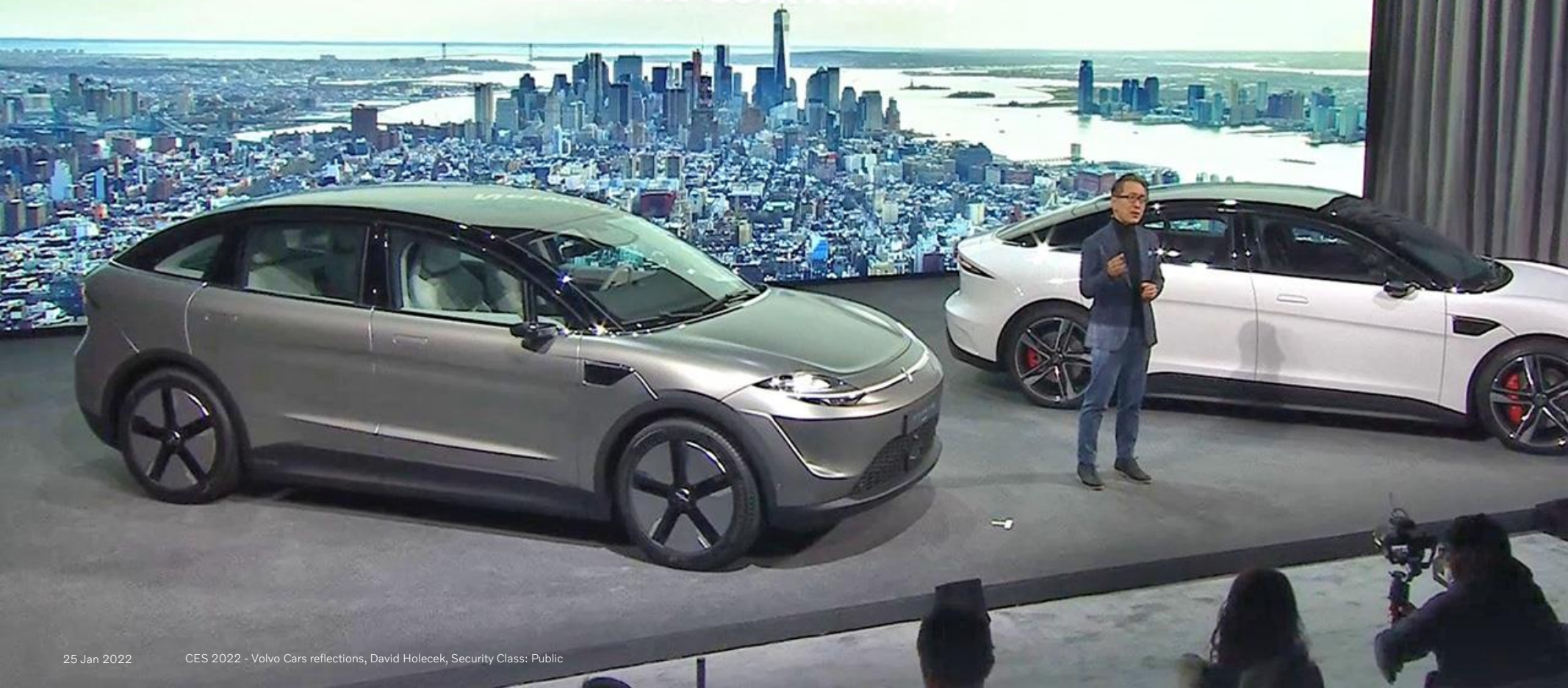
Mercedes-Benz InnerSpace concept



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Sony Vision-S 02

Network Connectivity



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Qualcomm Snapdragon Digital Chassis



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Vinfast – Blockchain, NFT, Digital Twin...



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BMW iX Flow



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Indy Autonomous Challenge

Summary of automotive reflections

It's all about partnerships.

EV-only – there is nothing else.

Huge adoption of Google services.

Subscriptions are becoming commonplace.

Autonomous is slowly getting there...

Little talk about 5G...?

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