

web summit

Jessica Söderbäck
Johanna Sävelind

November 15, 2019



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Politics & Society

SUSTAINABILITY

AI

5G

EDUCATION

PRIVACY

RESPONSIBILITY

MARKETING

INNOVATION

Global Money

“The world’s largest tech conference”

70,469

attendees

1,206

speakers

47%

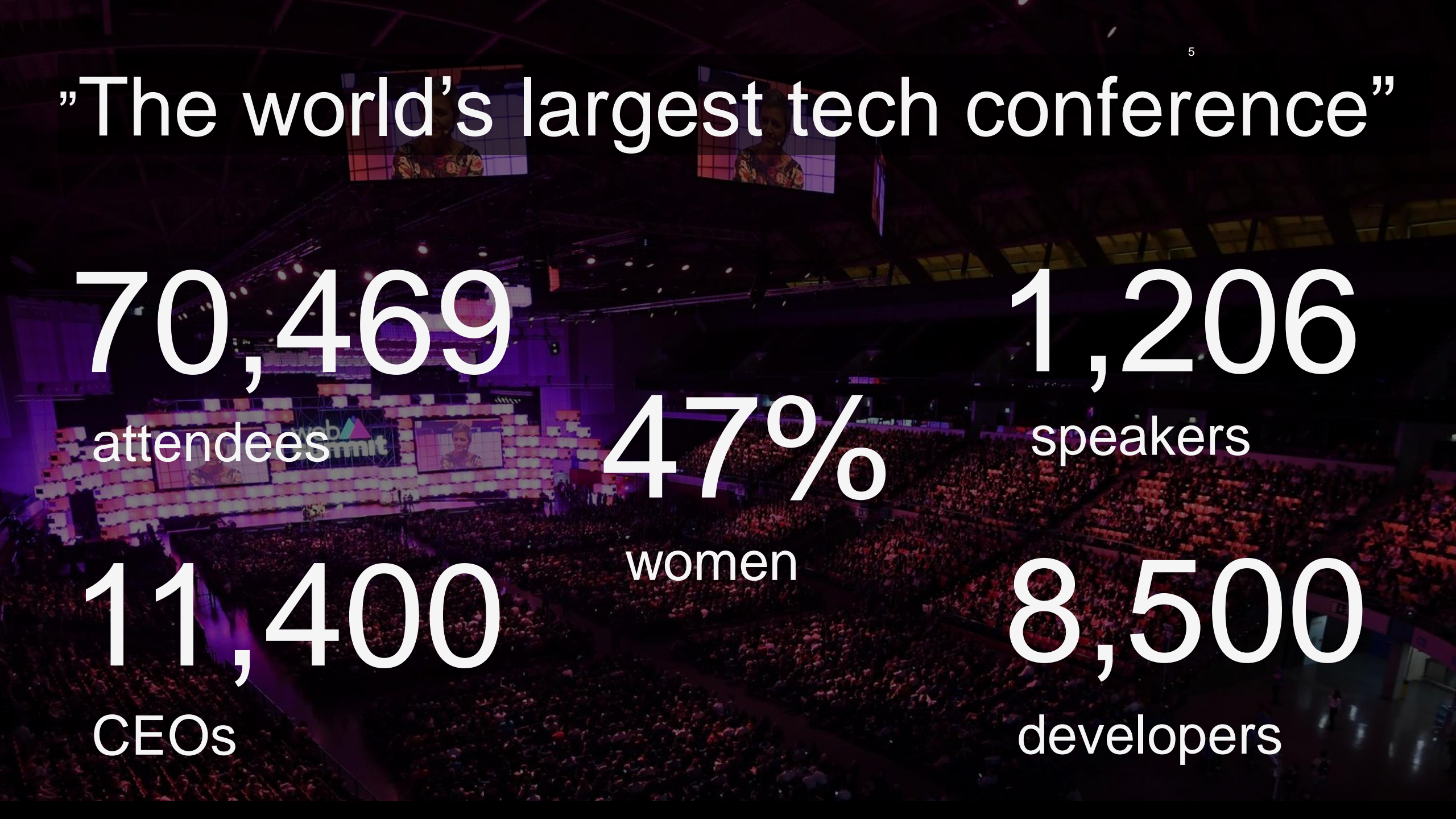
women

11,400

CEOs

8,500

developers



Google



Booking.com



SIEMENS

accenture



ATLASSIAN



AIRBUS

de:hub
digital ecosystems

sher.pa



Lamborghini

IKEA

Calvin Klein

SAMSUNG

H&M



Walmart



Coca-Cola

SAP

Koenigsegg



Brad Smith,
President Microsoft

5G+X

Guo Ping,
Rotating President/Chairman,
Huawei



“We don’t do AI for
the sake of AI”

Walter Vogels, CTO, Amazon.com





”People are irrational decision makers”

Cassie Kozyrkov,
Head of Decision Intelligence,
Google





”Does robots have human rights?”

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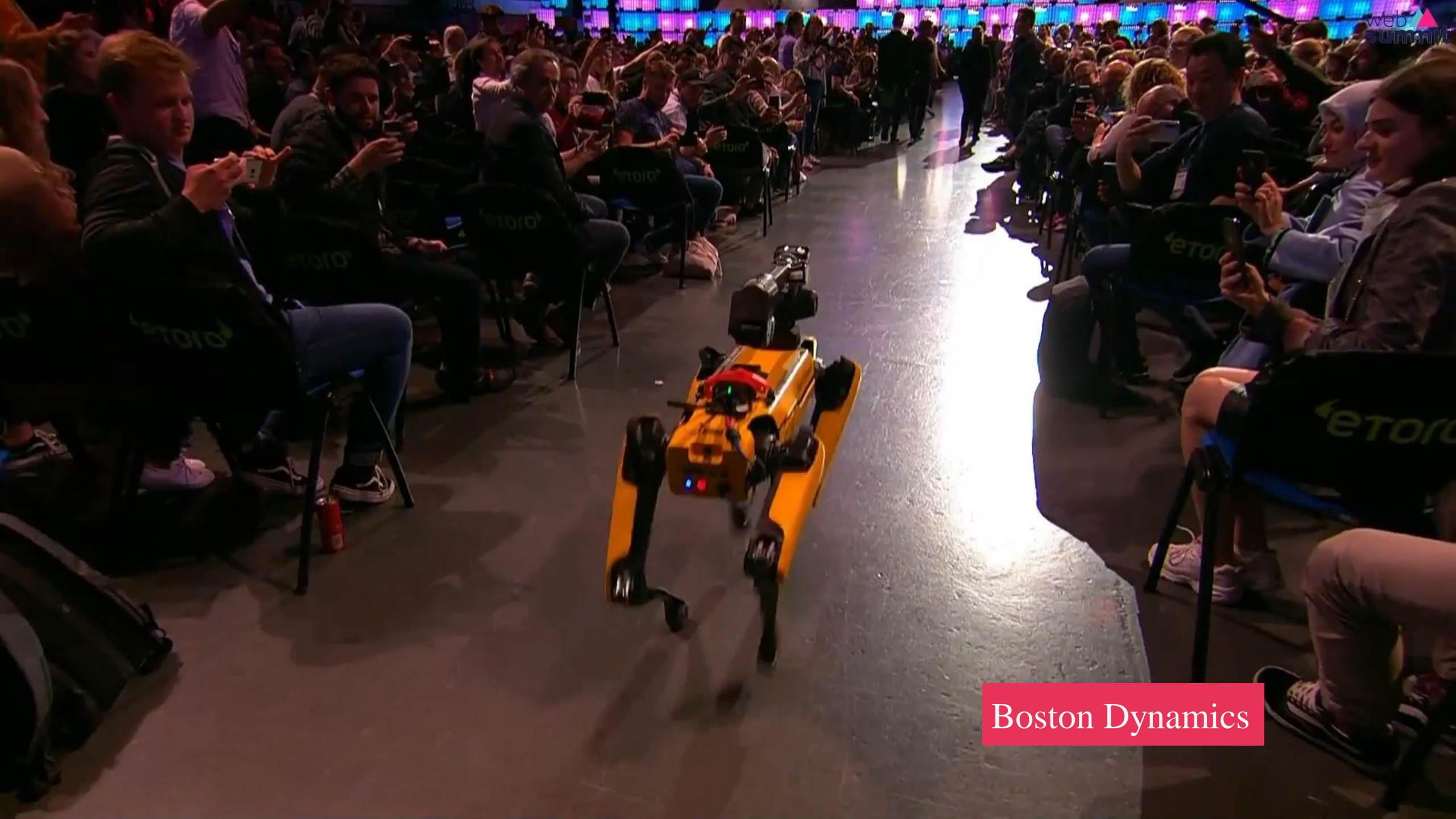




web summit 2019
Siim
Founder
Eva - Seda Oy
ATTENDEE

A611-1701

Robotics



Boston Dynamics



SAP Supports
The Global Goals




SAP + Under Armour
Basketball Data Court



“What makes a house a home?”

David Eun,
Chief Innovation Officer,
Samsung Electronics &
President, Samsung NEXT

A hand is pointing at a large digital display showing X-ray images of a human torso. The background is a dark blue color with a grid pattern. The X-ray images are in shades of blue and white, showing the skeletal structure of the chest and abdomen. The hand is in the foreground, pointing towards the center of the display. The text is overlaid on the image in a large, bold, black font.

“There is data in these x-rays that humans never been able to extract before.”

Constance Lehman,
Harvard Medical School

Urban mobility

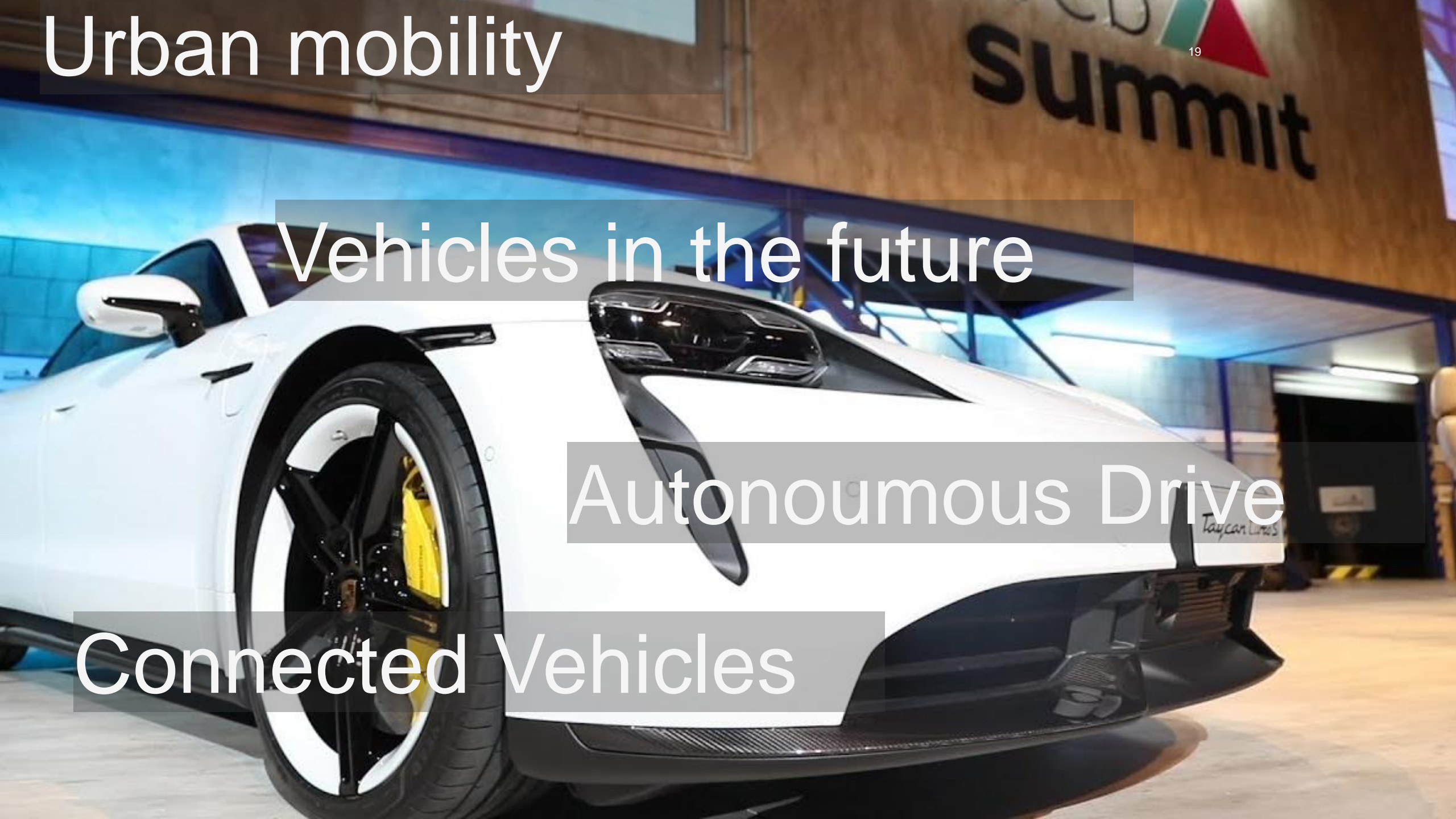
summit

19

Vehicles in the future

Autonomous Drive

Connected Vehicles





 **BYTON**
time to be.

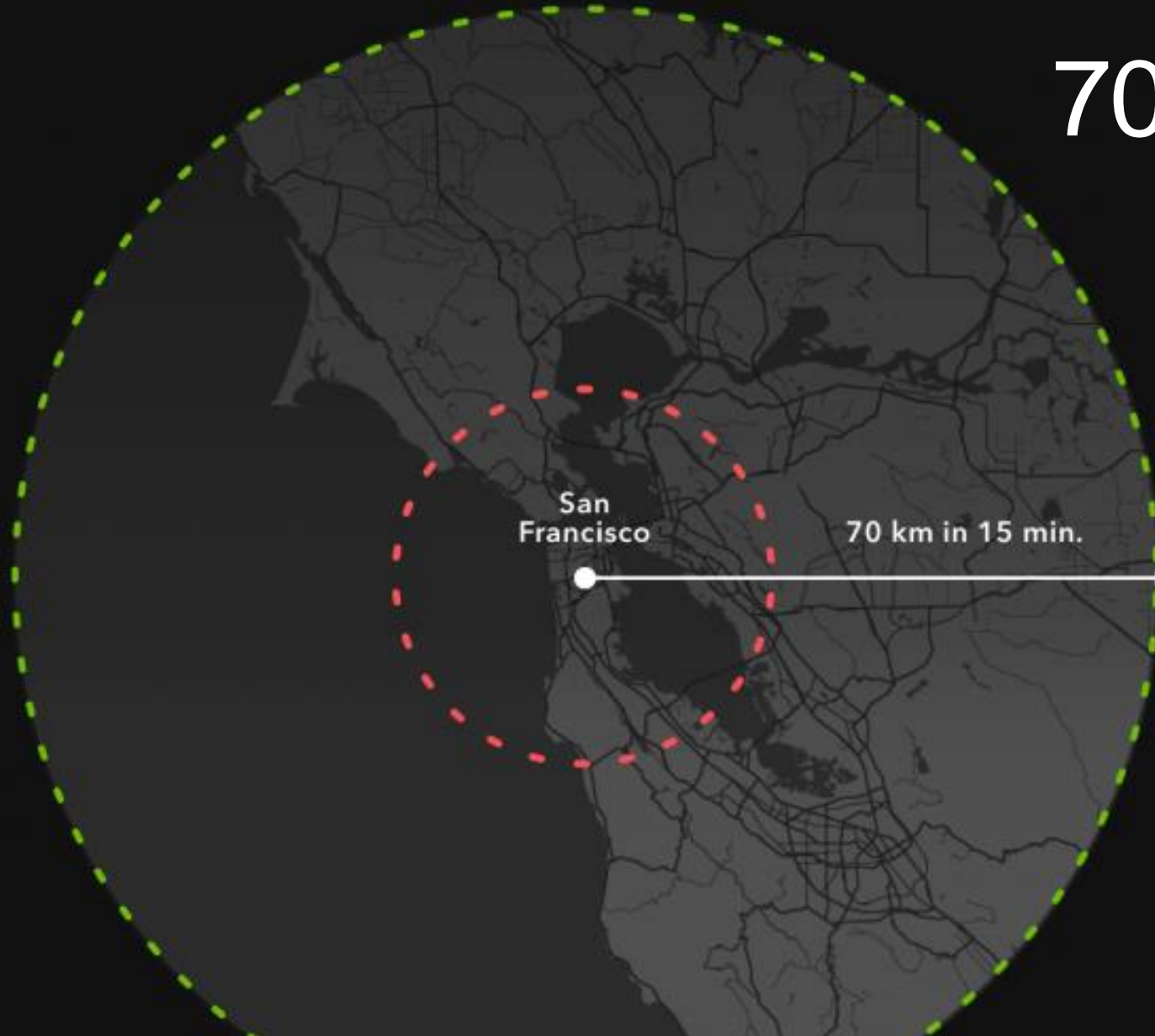


A futuristic Lilium jet is shown in flight over a city skyline, with a suspension bridge in the background. The jet is white with a dark cockpit and a row of engines along the bottom of the fuselage. The city skyline includes several tall buildings, and the suspension bridge has large stone towers and cables. The sky is blue with some clouds. The text "We want to increase the radius of our lives" is overlaid in white on the image.

“We want to increase
the radius of our lives”

Daniel Wiegand,
CEO, Lilium Jet

70 km in 15 minutes



70 km / 15 min.

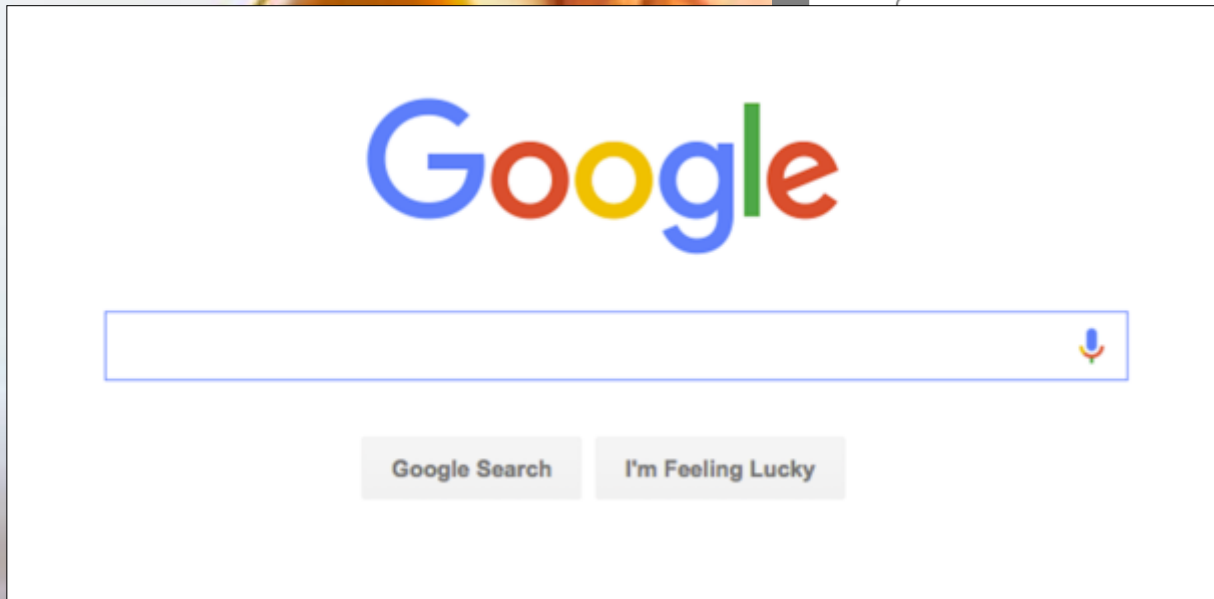
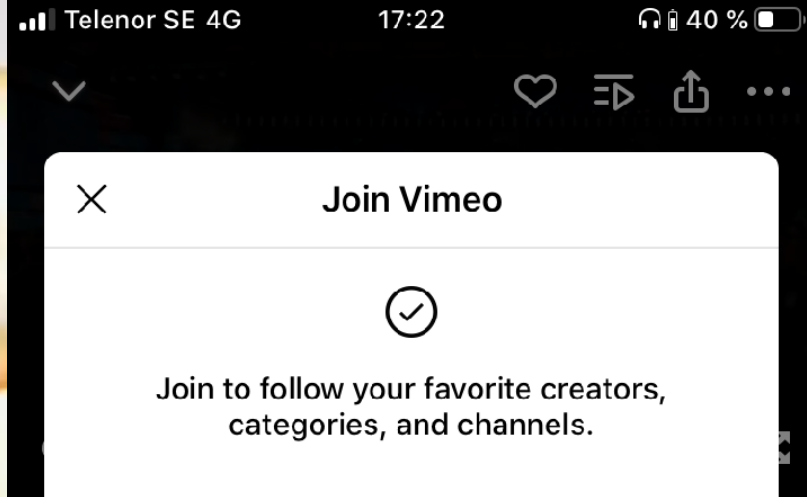


12 km / 15 min.



”Data is the most valuable asset on earth.”

Brittany Keiser,
Own Your Data Foundation





“Facebook is the
biggest threat
to the US”

Brittany Keiser,
Own Your Data Foundation

A photograph of Neal Katyal, a man with dark hair and glasses, wearing a dark blue suit jacket over a white shirt. He is speaking into a microphone and gesturing with his right hand. The background is a blue wall with a white geometric pattern.

“The outcome of the data war selects the next president” .

Neal Katyal

Former Solicitor General of the United States.

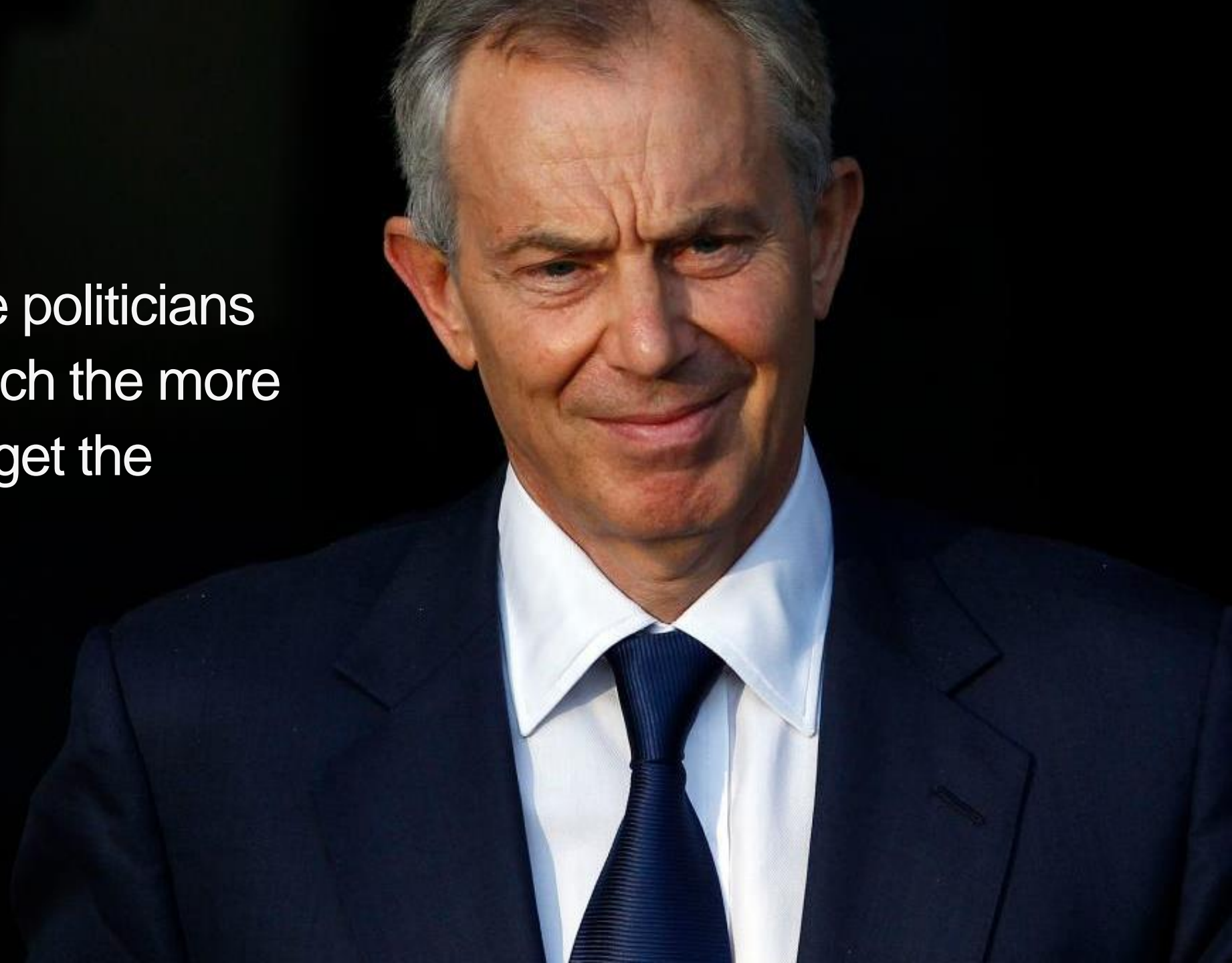


”It’s a fundamental human right to protect every persons privacy.”

Brad Smith, Microsoft

”The more the politicians understand tech the more right they will get the regulations”

Tony Blair





“Everything leaks”

Edward Snowden

ZERO TRUST



”Walk the walk”

Gillian Tans, Chairwoman,
Booking.com



A woman with dark, curly hair, wearing a dark blue t-shirt, is sitting in a bright yellow armchair. She is smiling and looking slightly to the right of the camera. The background is a blurred indoor setting with wooden walls and a blue chair.

”Dare to go beyond user centricity!”

Barbara Coppola, CDO IKEA

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Event 2019

**Nå alla med
digital
tillgänglighet!**



Malin Hammarberg



Frida Sandberg



När: Tisdagen den 3 december

Var: VGR, Nya Regionens hus, **Vita villan**, Bergslagsgatan 2.
Det serveras kaffe och lussebulle från kl 07.30.

Event 2020

17/1 Kunskapsbaren

24/1 Trendpaning från CES

18/2 Wireless Car "Building data driven
greatness – why & how?"

13/3 Trendsparing från MWC

